

Ring 252 Personal Web Sites

As part of our Ring's web site we are offering mini-Personal Web Sites to any member for a cost of \$12.00 a year. This would be in addition to the annual dues.

A Personal Web Site, or PWS, is a special subset of our club's main site. It can be up to 4 pages in size. We will have a main page that has links for everybody who has a PWS or a full web site of their own. From this page visitors can click the link for the member of their choice from the ones listed and that member's PWS or full web site (if they have one already) will open in a new window on screen.

As mentioned, your PWS can be up to 4 pages in size. The arrangement/design of these pages is totally up to you but here are my recommendations:

4 Page PWS

Home Page: this is your main page where you greet folks. From here they can access your other pages. You could also put here your contact information and a schedule of where you will be performing for the next few months.

Bio Page: here you can list your resume, credentials, training, awards, experiences, life story, etc. You can also list some of the clients who have hired you or places where you have performed.

Shows Page: this is where you detail the types of shows you offer. Explain what makes each unique. You can list prices if you'd like. You can also list any services you offer beyond traditional "magic shows" like clowning, balloons, face painting, etc. This would also be a great place to list some highlights from reviews or testimonials you've received, things folks have said about you, your shows and/or services.

Comment Page: this would be a form that visitors could fill out on screen if they are interested in booking you or just want more information about you. The questions on the form are totally up to you and can be as detailed or general as you wish. When the visitor clicks the "Submit" button at the bottom of the form all of the information they filled in will be sent to you at your e-mail address (please note, that does mean you need an existing e-mail account. We will not be hosting e-mail accounts on the club's web site).

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3 Page PWS

Home Page: this is your main page where you greet folks. From here they can access your other pages. You could also put here your contact information and a schedule of where you will be performing for the next few months. You can also list some of the clients who have hired you or places where you have performed.

Info Page: here you can list your resume, credentials, training, awards, experiences, life story, etc. You can also detail the types of shows you offer. Explain what makes each unique. You can list prices if you'd like. You can also list any services you offer beyond traditional "magic shows" like clowning, balloons, face painting, etc. This would also be a great place to list some highlights from reviews or testimonials you've received, things folks have said about you, your shows and/or services.

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2 Page PWS

Home Page: this is your main page where you greet folks. From here they can find out all about you and open a form to send you information about their event. You could also put here your contact information and a schedule of where you will be performing for the next few months. You can list your resume, credentials, training, awards, experiences, life story, etc. You can also list some of the clients who have hired you or places where you have performed. You detail the types of shows you offer. Explain what makes each unique. You can list prices if you'd like. You can also list any services you offer beyond traditional "magic shows" like clowning, balloons, face painting, etc. This would also be a great place to list some highlights from reviews or testimonials you've received, things folks have said about you, your shows and/or services.

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1 Page PWS

Home Page: from here visitors can find out all about you. You could also put here your contact information and a schedule of where you will be performing for the next few months. You can list your resume, credentials, training, awards, experiences, life story, etc. You can also list some of the clients who have hired you or places where you have performed. You detail the types of shows you offer. Explain what makes each unique. You can list prices if you'd like. You can also list any services you offer beyond traditional "magic shows" like clowning, balloons, face painting, etc. This would also be a great place to list some highlights from reviews or testimonials you've received, things folks have said about you, your shows and/or services.

You can have as many photos or graphics as you'd like on your site but I would strongly suggest you not overcrowd your pages with pictures. All graphics or photos will have to be supplied in digital format. I have no ability to scan anything. If you can find a friend, family member or other club member that can do this for you, great. Have them do the scan at a minimum of 300 DPI and in full color (unless original is B/W). I can touch-up or re-size any image to make it look it's best for the web.

I want to stay away from having sound or movie files on the site. They take up a lot of room, require special programming and will use up our allotted transfer rate faster than other file types. I'd like to keep these PWS fairly simple in design to make them as easy as possible to maintain. The look and feel of your PWS is totally up to you but I'd prefer if we stayed away from complex spinning images and fancy Flash objects. If you want a full blown site like that feel free to create your own. We'll put a link to it from the club's site. Members are only being charged a dollar a month for this service so let's keep the requests reasonable.

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Revisions or updates to your PWS can be submit to me at anytime. All updates will be collected and posted at least weekly unless the requests become too numerous to handle in that time frame.

We will start posting PWS in January of 2004. If you're interested in having a PWS please contact me soon so we can make arrangements to meet. I'll need to see whatever ideas you have for your PWS, get the images you want to use on a PC formatted diskette (or you can e-mail them to me) and to get from you a file of the copy or text you want on each page. You would also be able to e-mail me any of those items after we met. They don't all have to be ready at once. If you have photos but not digital ones you can arrange with one of the other club members that has a scanner to have them scan your pictures for you.

If you have any questions or want to schedule a chat please feel free to contact me. My information is below.

Thanks,

Alan Fisher

Vice President / Web Master IBM Ring 252

Day Phone: 615-595-3604

Evening Phone: 615-374-9533

E-Mails: Alan.Fisher@CIGNA.com

WebMaster@ibmring252.com